

**DECLARATION CLAIMING SMALL ENTITY STATUS
FOR A SMALL BUSINESS CONCERN**

I, Ron L. Hall, Jr., hereby declare: that I am President of BrandNameStores.com, a corporation of the State of California and having a principal place of business at 1650 East 16th Street, F106, Newport, California 92663; that I am empowered to act on behalf of BrandNameStores.com; and that BrandNameStores.com qualifies as a small business concern as defined in 13 C.F.R. Part 121 for purposes of paying reduced fees to the Patent and Trademark Office with regard to the invention entitled USER-CONTEXT-BASED SEARCH ENGINE, as described in the patent application filed concurrently herewith. Questions related to size standards for a small business concern may be directed to: Small Business Administration, Size Standards Staff, 409 Third Street, SW, Washington, DC 20416.

I further declare that all rights, title, and interest relating to the invention entitled USER-CONTEXT-BASED SEARCH ENGINE invented by David C. Taylor and Ronald L. Hall, Jr., as described in the patent application filed concurrently herewith, have been conveyed to and currently remain with BrandNameStores.com.

I acknowledge the duty to file, in the above-mentioned application or any patent issued in respect thereof, notification of any change in status resulting in loss of entitlement to small entity status prior to paying, or at the time of paying, the earliest of (1) the issue fee or (2) any maintenance fee due after the date on which status as a small entity is no longer appropriate. I further declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful, false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code, and that such willful, false statements may jeopardize the validity of the application, any patent issuing thereon, or any patent to which this declaration is directed.

Signed at Newport Beach, Ca, this 28th day of

July, 2000.

BrandNameStores.com



Ron L. Hall, Jr.
President

DECLARATION, POWER OF ATTORNEY AND PETITION

We, David C. Taylor and Ronald L. Hall, Jr., declare: that we are citizens of the United States of America; that our residences and post office addresses are 1390 West 2000 North, Mapleton, Utah 84664 and 1650 East 16th Street, F106, Newport, California 92663, respectively; that we verily believe we are the original, first, and joint inventors of the subject matter of the invention or discovery entitled USER-CONTEXT-BASED SEARCH ENGINE, for which a patent is sought and which is described and claimed in the specification attached hereto; that we have reviewed and understand the contents of the above-identified specification, including the claims; and that we acknowledge the duty to disclose all information known to us to be material to patentability as defined in Section 1.56 of Title 37 of the Code of Federal Regulations.

We hereby claim the benefit under Section 119 of Title 35 of the United States Code of the earlier filed pending application, Serial No. 60/146,878, filed August 3, 1999; and, insofar as the subject matter of each of the claims of this application is not disclosed in the earlier filed pending application in the manner provided by the first paragraph of Section 112 of Title 35 of the United States Code, we acknowledge the duty to disclose material information, as defined in Section 1.56(a) of Title 37 of the Code of Federal Regulations, which occurred between the filing date of the earlier filed application and the filing date of this application.

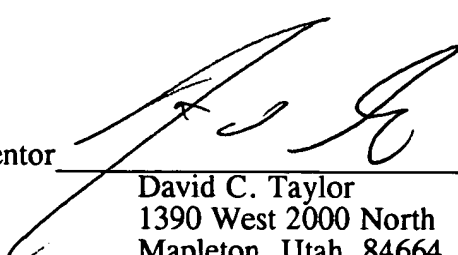
We declare further that all statements made herein of our own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful, false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code, and that such willful, false statements may jeopardize the validity of the application or any patent issuing thereon.

We hereby appoint as our attorneys and/or patent agents those individuals associated with U.S. Patent and Trademark Office Customer No. 21552 with full power of substitution and revocation, to prosecute this application and to transact all business in the Patent and Trademark Office connected therewith. All correspondence and telephonic communications should be directed to A. John Pate at the address associated with Customer No. 21552.

Wherefore, we pray that Letters Patent be granted to us for the invention or discovery described and claimed in the foregoing specification and claims, declaration, power of attorney, and this petition.

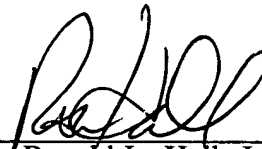
Signed at Provo, UT, this 26th day of
July (City) (State), 2000.

Inventor


David C. Taylor
1390 West 2000 North
Mapleton, Utah 84664

Signed at Newport Beach, CA, this 28th day of
July (City) (State), 2000.

Inventor


Ronald L. Hall, Jr.
1650 East 16th Street, F106
Newport, California 92663